

HOW TO INCREASE

– Curb Appeal –

WHEN SELLING YOUR HOME

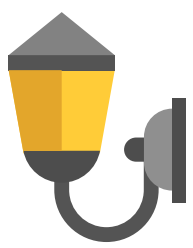


Beautifying your home can help you maximize its market value. Here are 10 tips to achieve this goal.



WASH YOUR HOME'S EXTERIOR

Pressure-washing your house's exterior is a relatively quick and easy way to boost its appeal. By spraying and scrubbing all the dirt, mildew and grime that builds up on your siding and trim, you make your property look newer. Don't forget to wash your windows, too.



UPGRADE YOUR HARDWARE

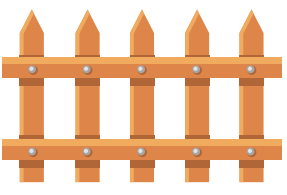
New, shiny doorknobs and street numbers contribute a lot to the look of your home. If you have old lighting fixtures outside your garage, now would be a good time to replace them with something more attractive. Also, don't underestimate the appeal of some outdoor lighting along your walkways or front porch.



GO ALL-IN WITH LANDSCAPING

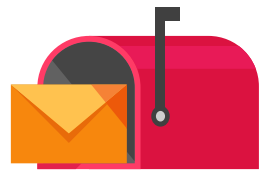
The sight of lush, blooming flowers and plants along the front of your property makes a big impression on potential buyers. What's great about this idea is that it's easy to implement. Just head to your local garden center and find some colorful plants, then spend an afternoon digging and planting. Your home's look will be enhanced instantly.

PUT UP A FENCE



The classic look of a white picket fence can conjure up positive vibes in homebuyers. Even if you don't go with the old standby, adding a professionally built fence to your front yard still helps make it appear cozy. If your house already has a fence, it's a good idea to make sure it looks nice.

FIX YOUR MAILBOX



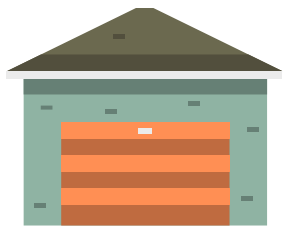
You might not think about your mailbox often, but its prominent position on your property means buyers will. Make it something worth looking at with a coat of paint or new address numbers — or go all out with a decorative replacement.



PAINT YOUR FRONT DOOR

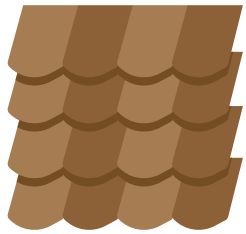
As the gateway to your home, your front door is very important. Give it the attention it deserves with a fresh coat of paint. Chances are, it will help potential buyers take notice and want to step inside.

CONSIDER A NEW GARAGE DOOR



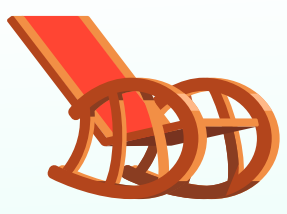
Replacing your garage door is a big investment, but it could pay off handsomely. Broken-down and dingy doors make a house look old and neglected. Even if you can't afford to get another one, it's worth patching up your existing model and cleaning it up at least a little.

TAKE CARE OF YOUR ROOF

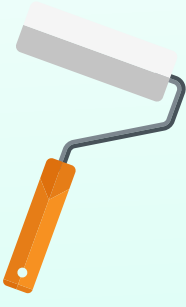


Most potential homebuyers want to know if the roof is in good shape. Remove all doubt from their minds by taking the time to spruce up yours. Replace any missing or damaged shingles, clean up moss and mildew, and make sure your gutters are in good working order.

ADD SOME OUTDOOR FURNITURE



An easy way to refresh your home's exterior is to put some new furniture on your porch. It can be a porch swing, an Adirondack chair or just a little bistro table with some potted flowers. Whatever you choose, it can help make your home seem more inviting from the outside.



GET A PAINT JOB

Giving your entire house a fresh coat of paint will make it look and feel refreshed. Don't forget to take care of your trim at the same time. Whether you go with bold colors or neutral, paint does a lot to improve a property's aesthetic appeal.

