

PRE-SALE PREP : What Boosts a Home's Value Most

Homeowners often focus on cosmetic upgrades, but clutter, outdated fixtures, and worn materials can have an impact on buyer interest.



Buyer Psychology : What Buyers Notice First

- Buyers decide how they feel in the first 10 seconds¹
- 83% of agents say staging makes it easier for buyers to visualize living there²
- Staged homes sell up to 73% faster³
- Deep clean + declutter = up to 3.5% value boost⁴
- Buyers often perceive staged homes as cleaner & better maintained⁵

High-ROI Prep Tasks

INTERIOR:

- Modern LED lighting refresh
- Neutral repaint in high-traffic rooms
- Replace dated hardware
- Minor flooring fixes + carpet replacement
- Re-caulk kitchens and bathrooms

EXTERIOR:

- Remove dead shrubs & overgrown landscaping
- Tear out cracked pavers or broken edging
- Replace outdated exterior lighting & damaged screens
- Clear patios, porches, and side-yard clutter
- Power wash siding, driveway, and walkway

Pre-Listing Improvement Timeline

30 DAYS OUT	Declutter, deep clean, flooring repairs
21 DAYS OUT	Update lighting & fixtures, repaint
14 DAYS OUT	Exterior refresh + landscaping
7 DAYS OUT	Stage rooms & reduce personal items
48 HOURS BEFORE PHOTOS	Add lighting, hide cords, polish surfaces

Making Prep Work Easier

- Handles big-item cleanouts quickly
- Eliminates repeated dump trips during tight timelines
- Ideal for removing old flooring, fixtures, debris
- Keeps improvement projects on schedule
- Dumpster rentals help sellers manage large cleanouts efficiently



SOURCES

- <https://nhabitco.com/blog/why-curb-appeal-matters-the-lasting-power-of-first-impressions-in-real-estate>
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RELIABLE ROLLOFF & RESTROOM SOLUTIONS

