

The Smart Landlord Operations Guide

Overlooked Stats for You to Consider

35% of landlords report consistent profitability.¹

85% of landlords have raised rents in recent years to combat rising operational costs.²

6.9% national rent vacancy leads to an increase of lost rental days.³

50% tenant renewal rate means turnover continues to impact operations.⁴

\$2,500–\$5,000 average turnover costs per unit.⁵

Small operational inefficiencies quietly magnify these numbers.

Operational Pressure Points



Leasing Timelines

Turnover gaps reduce annual revenue faster than rent increases can offset.



Maintenance Workflows

Delayed responses escalate costs and strain tenant relationships.



Rent Tracking

Manual systems limit visibility into cash flow and performance trends.

Where Friction Shows Up



Vendor schedules misalign.



Messages go unanswered.



Accountability becomes unclear.

Tenants experience the disruption first, often before owners see the financial fallout.

Built for Operational Clarity



Full-service property management removes day-to-day burden.



No maintenance coordination markup keeps costs aligned.



Professional systems replace ad-hoc landlord processes.

ExcaliburHomes

¹ <https://www.doorloop.com/blog/landlord-statistics>

² <https://www.amraandelma.com/landlord-marketing-statistics/>

³ <https://www.census.gov/housing/hvs/current/index.html>

⁴ <https://www.housingwire.com/articles/renters-stay-put-despite-record-supply-of-new-apartment-units/>

⁵ <https://www.landlorddoc.com/tenant-turnover-vs-retention-cost-analysis/>