

The Lawn Care Retirement Plan

Maintain your outdoor space with ease and peace of mind.



Aging in Place with Pride

77% of adults aged 50 and older want to remain in their homes as they age.¹

One-third of people in their 70s—and most in their 80s—report mobility limitations in their home environments.²

Backyard Risks

Not Just Dirt and Grass

- ✦ Back strain from lifting heavy bags or pushing mowers
- ✦ Heat exhaustion from prolonged exposure to the sun
- ✦ Falls caused by uneven terrain
- ✦ Tool injuries from manual and powered equipment



From Tasks to Tranquility

The Lawn Care Upgrade Path

Step One

Let Go of the Labor

- Mowing and edging
- Fertilization and weed control
- Aeration, seeding, and dethatching
- Pest and disease control
- Lawn renovation and seasonal prep

Step Two

Regain Your Time and Energy

- Skip the physical strain
- Eliminate injury risks
- Avoid weather-related stress

Step Three

Reclaim the Joy of Your Space

- Enjoy hobbies instead of hedge trimming
- Boost curb appeal and home value
- Relax outdoors with peace of mind

Final Step

Live Well—Right Where You Are

- Let your yard be a source of pride, not pressure
- By outsourcing lawn care, you're not just maintaining your property—you're investing in your freedom to age in place comfortably