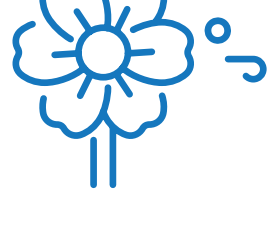




ALLERGY HOTSPOTS

in Family Homes

The Allergy Trail: How Triggers Move Through the Home



1

COME INSIDE

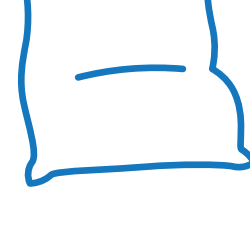
Pollen and dust enter on shoes, clothes, bags, windows, and paws.



2

SETTLE IN

Particles land on floors, furniture, bedding, rugs, curtains, and toys.



3

BUILD UP

Soft surfaces and damp areas hold allergens longer.

The Room-by-Room Hotspot Guide

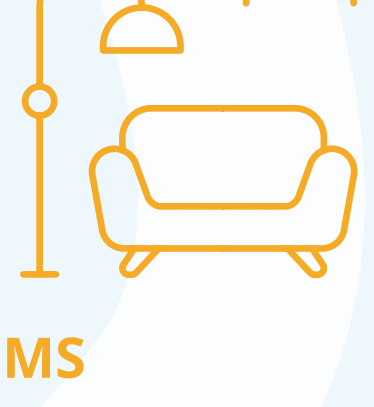
01



BEDROOMS

Dust mites • Dander • Pollen • Fabric dust

02



LIVING ROOMS

Dander • Dust • Pollen • Crumbs

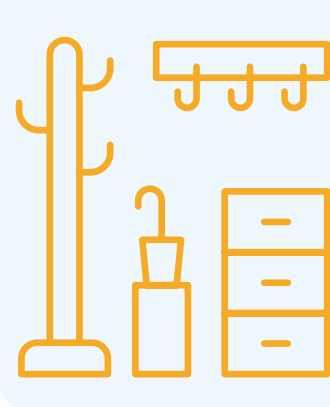
03



BATHROOMS & LAUNDRY AREAS

Mold • Mildew • Humidity buildup

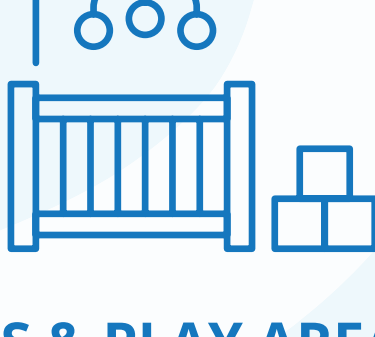
04



ENTRYWAYS & MUDROOMS

Pollen • Dirt • Outdoor dust • Pet debris

05



KIDS' ROOMS & PLAY AREAS

Dust • Dander • Pollen • Fabric buildup



The Home Refresh Rhythm: Small Habits, Bigger Comfort



DAILY: STOP THE SPREAD

- > Shoes by the door
- > Paw wipe-downs
- > Closed windows on high-pollen days
- > Bathroom fan use



WEEKLY: CLEAR COMMON SURFACES

- > Vacuum soft surfaces
- > Wash bedding and pet items
- > Damp-dust
- > Mop entryways



MONTHLY: HIT HIDDEN SPOTS

- > Under furniture
- > Curtains
- > Sink areas
- > Vents
- > Dust-catching clutter



SEASONAL: REFRESH HIGH-COLLECTION AREAS

- > Carpets and rugs
- > Upholstery
- > Entry mats
- > Soft décor
- > HVAC filters